



PAUL GAUGUIN CRUISES JOINS THE TOURISM CARES COMMUNITY

Membership Supports Destination and Workforce Development, and Engagement of Staff and Clients

BELLEVUE, WASH. – November 6, 2014 – Paul Gauguin Cruises (www.pgcruiises.com), operator of the highest-rated and longest continually sailing luxury cruise ship in the South Pacific, the m/s *Paul Gauguin*, and the 88-guest m/v *Tere Moana*, is pleased to announce their membership in Tourism Cares, the charitable arm of the travel and tourism industry.

Tourism Cares brings the entire travel and tourism industry together to make a greater impact on issues that matter to us all, such as investing in emerging tourism destinations or those in crisis, and supporting a strong workforce. Tourism Cares helps the industry make the most of its giving and volunteering, for the benefit of employees, destinations, and the traveling public.

“Through Tourism Cares, Paul Gauguin Cruises is proud to support the travel and tourism industry’s community for giving and volunteering,” said Diane Moore, President, Paul Gauguin Cruises. “We look forward to helping with initiatives to preserve and enrich travel experiences around the world.”

Tourism Cares membership complements any corporate giving effort, offering a range of services and benefits: powerful outcomes and the satisfaction that come from working together; employee engagement and volunteering; B2B recognition and visibility; storytelling and advocacy; peer sharing of best practices; disaster response programs, coordinating the industry when the needs are greatest; and even consulting and custom programs tailored for individual companies.

“We are thrilled to have Paul Gauguin Cruises as part of our community,” remarked Mike Rea, Tourism Cares CEO. “The stronger our membership, the greater our impact can be. It’s an honor to work with companies and employees so dedicated to giving back.”

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About Tourism Cares

Tourism Cares is a 501(c)(3) nonprofit organization that preserves and enriches the travel experience for future generations. The organization channels the philanthropic passion and commitment of the travel industry to protect and restore valuable destinations we all care about—and support those destinations as engines for prosperity and pride in their communities. Tourism Cares domestic programs focus on industry-wide volunteer events, capacity building for the nonprofit stewards of tourism sites, and scholarships and mentoring to support a talented workforce. Globally, their efforts include corporate social responsibility partnerships, strategic investments, and advocacy and education across the travel industry. For additional information or to contribute to Tourism Cares, visit www.tourismcares.org.

About Paul Gauguin Cruises

Owned by Pacific Beachcomber S.C., French Polynesia’s leading luxury hotel and cruise operator, Paul Gauguin Cruises operates the 5+-star cruise ship, the 332-guest m/s *Paul Gauguin*, providing a deluxe cruise experience tailored to the unparalleled wonders of Tahiti, French Polynesia, and the South Pacific. *The Gauguin’s* accolades include recognition as one of the “Top 20 Small Cruise Ships” in 2013 for the 15th year in a row by readers of *Condé Nast Traveler*. The m/v *Tere Moana* offers voyages in the Caribbean, Latin America, and Europe, accommodating 88 guests with a staff of 62. In 2013, *The Moana* received “Best New Small Ship” and “Best Way to See the Greek Isles” in *Cruisereport.com’s* Editors’ Choice Awards. This year, Paul Gauguin Cruises was voted “#1 Small-Ship Cruise Line”

and “#1 Small-Ship Cruise Line for Families” in *Travel + Leisure’s* 2014 World’s Best Awards. For more information about Paul Gauguin Cruises, visit www.pgcruiises.com.

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